



United States Department of Agriculture

WIC Breastfeeding Peer Counseling Line-Item Budget Worksheet

State Agency Name	North Carolina
Fiscal Year	2026

Staff Salaries (State and Local)

Staff Salary, Fringe, and Indirect Costs	
Peer Counselor Salary, Fringe, and Indirect Costs	
Other	
Total Salaries	\$ 0.00

Program Expenses

Travel	
Communications and Forms	
Office Supplies	
Equipment	
Advertising	
Rent and Utilities	
Other	
Total Program Expenses	\$ 0.00

Training Expenses

Training Materials	
Conferences and Workshops	
Other	
Total Training Expenses	\$ 0.00

Educational Materials

Total Educational Materials	
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Other Expenses

Indirect Costs		
Other	Contractual Services	\$ 3,171,040.00
Total Other Expenses		\$ 3,171,040.00

Fiscal Year Total BFPC Expenses and Budget	\$ 3,171,040.00
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Narrative

Please provide a written narrative describing how the available WIC breastfeeding peer counseling funds will be used for the activities described on the previous page. If necessary, additional documentation may be provided as a separate attachment.

The State agency offers funding to each local WIC agency for the Breastfeeding Peer Counseling (BFPC) Program services. For State Fiscal Year (SFY) 26-27 it is anticipated that 80 out of 84 local WIC agencies will accept this funding. The entire BFPC grant award is allocated to these participating local WIC agencies, with no funding allocated for State agency BFPC Program expenses. Funds are distributed based on a per-participant rate calculated through a funding formula and allocated in a single budgetary line for contractual services. Expenditures are reported monthly as a single line item to the State. From observations and local agency monitoring reports, we estimate that 95% of the BFPC funds are used to support peer counselor salaries with the remaining funding being used to support program and training expenses. Compliance with expenditure requirements is ensured through local WIC agency monitoring and the Local Agency Self-Assessment (LASA). Each local WIC program must be monitored by the State agency at least once every two federal fiscal years and complete a LASA in the alternate years. Financial management systems, including BFPC program operations, are reviewed by State agency staff who assess one month of expenditures to determine appropriate fund utilization. If a local agency fails to comply with BFPC program financial requirements, they must complete a corrective action plan, submit a revised expenditure report and/or repay the unallowable funds.

The primary costs of operating the BFPC program are contributed to staff salaries, including peer counselors, Peer Counselor Program Managers (PCPM), and Designated Breastfeeding Experts (DBE). The State agency's NSA grant covers the costs of the State Peer Counselor Coordinator and State Breastfeeding Coordinator salaries, fringe benefits, and the Lactation Area Training Center for Health (LATCH) grant, which provides orientation and continuing education for peer counselors, their managers, and DBEs.

The agreement between the State and local agencies mandates a minimum peer counselor staffing of one full-time equivalent (FTE) for every 1,000 pregnant and breastfeeding participants. North Carolina local agency BFPC staffing includes 122 peer counselor positions, totaling 84 FTEs.

North Carolina is committed to increasing breastfeeding rates through evidence-based interventions like the BFPC program.



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